ARCHIE SERIES
16126

YOU'VE GOT TO THINK IN TERMS OF SOUNDS, LIKE ---

ZAM! KEERASH! YOW!

20¢

MAC

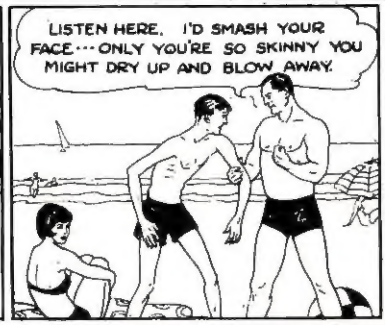
APPROVED BY THE COMICS CODE AUTHORITY

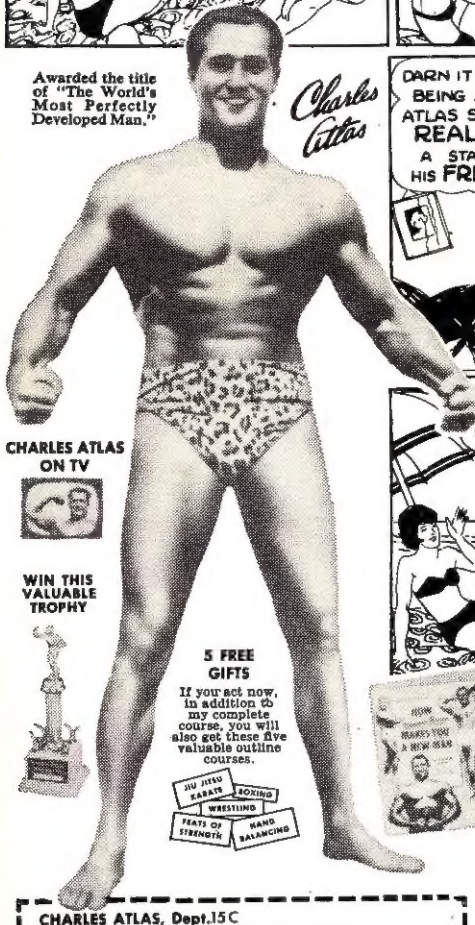
Jughead

MAR.
NO. 214

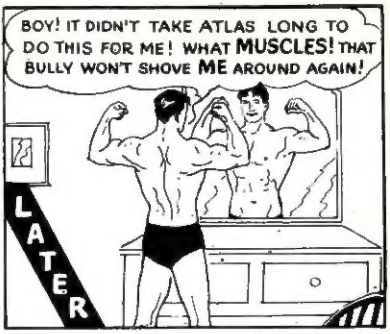
JUGGIE, YOU'RE SO ROMANTIC WHEN YOU DANCE CHEEK-TO-CHEEK!

THE INSULT THAT MADE A MAN OUT OF "MAC"





DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!



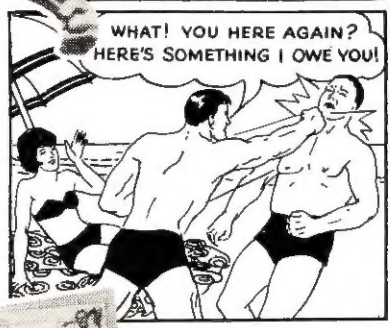
CHARLES ATLAS ON TV

WIN THIS VALUABLE TROPHY

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses.

JU JITSU · KARATE · BOXING · WRESTLING · FEATS OF STRENGTH · HAND BALANCING



Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept.15C, 115 E. 23rd St., New York, N.Y. 10010.

CHARLES ATLAS, Dept.15C
115 East 23rd St., New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ Ironhard Stomach Muscles
- ☐ Tireless Legs
- ☐ Slimmer Waist and Legs
- ☐ More Energy and Stamina
- ☐ More Magnetic Personality
- ☐ More Weight—Solid—in the Right Places

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.1

Jughead

WHAT'S IN A NAME?

JUGHEAD, No. 214, Mar., 1973. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021, Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International, and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

MAYBE THE GUY WHO MAKES A PASS AT THUNDERHEAD BLAST'S GIRL FRIEND!
"TH...TH...THUNDERHEAD BLAST?" THAT'S HER BOY FRIEND'S NAME?
THAT'S WHAT HIS VICTIMS CALL HIM!
YOU WERE SAYING, "HEY, HEY, HEY..."?
UH...ER..EXCUSE ME! I THOUGHT YOU WERE SOMEBODY ELSE!
I NEVER HAD THAT REACTION BEFORE!
MAN! THE THINGS I'VE GOT TO DO TO SAVE MY BUDDY FROM HIMSELF!
2

JUG, I WAS WATCHING! IT WORKED LIKE A CHARM!
I KNEW IT WOULD!
WHAT A FAB IDEA! CHANGING MY NAME FROM PERCY WINEBRED TO THUNDERHEAD BLAST!
WE PUBLIC RELATIONS MEN ARE FULL OF IDEAS!
UNTIL YOU CAME ALONG, LITTLE GUYS LIKE ME COULD NEVER HANG ON TO A GIRL!
WHY DO YOU DOIT?
TWO REASONS! FIRST, I DON'T WANT MY BUDDY MIXING UP WITH GIRLS!
WELL, YOU SCARED HIM AWAY FROM MY GIRL REAL GOOD!
VOTE
AND THE SECOND REASON I DO IT IS BECAUSE IT PAYS WELL!
IT'S A WORTHWHILE SERVICE! HOW MUCH DO I OWE YOU?
NO MONEY, PERCY! JUST FOOD!
I'LL CALL ON YOU WHEN MY STOMACH CALLS ON ME!
ANYTIME!
3

FROM NOW ON MY LOVE LIFE IS GONNA BE FINE -- AS LONG AS I CAN KEEP OUT OF SIGHT!
HA! WHO WOULD DARE DATE A GIRL WHOSE BOY FRIEND IS CALLED, THUNDERHEAD BLAST?
WOW! OH, YOU CON MAN, YOU! I GOT THAT WHOLE BIT! WHAT A SHREWD FLIM FLAM!
-- BUT TO WORK IT ON YOUR OWN BUDDY? SHAME!
IT WAS FOR HIS OWN GOOD!
THAT GIRL FRIEND OF PERCY'S IS A GOLD DIGGER!
HEY! HEY, HEY, HEY, HEY, HEY!
4

NO! DON'T!
MAN, YOU'RE CRAZY! THAT'S WHAT I LIVE FOR! DID YOU SEE THAT BIRD? WOW!
YOU'LL BE SORRY!
NO WAY!
YOU WANT TO MAKE A PASS AT A GIRL WHOSE BOY FRIEND IS KNOWN AS "THE EXTERMINATOR"?
HAH!
WHAT IS HE? SOME NINETY FIVE POUND WEAKLING?
REMEMBER, I KNOW ALL ABOUT YOUR BUSINESS!
I'LL TRAMPLE THE LITTLE RUNT INTO THE DUST!

HI, DOLL!
I WISH YOU HADN'T SAID THAT!
WHY?
WELL, THEY DON'T CALL MY BOY FRIEND "THE EXTERMINATOR" FOR NOTHING!
Y...YOU MEAN THEY REALLY..
YEAH!
THUNK
GROAN! HE WAS FOR REAL! I THOUGHT...
NO! HE WASN'T ONE OF MY CLIENTS!
HI, KILLER! HI, MAD DOG!
THAT SOUNDS GREAT, JUG!
ANYTIME YOU GET HUNGRY, WHISTLE!
END

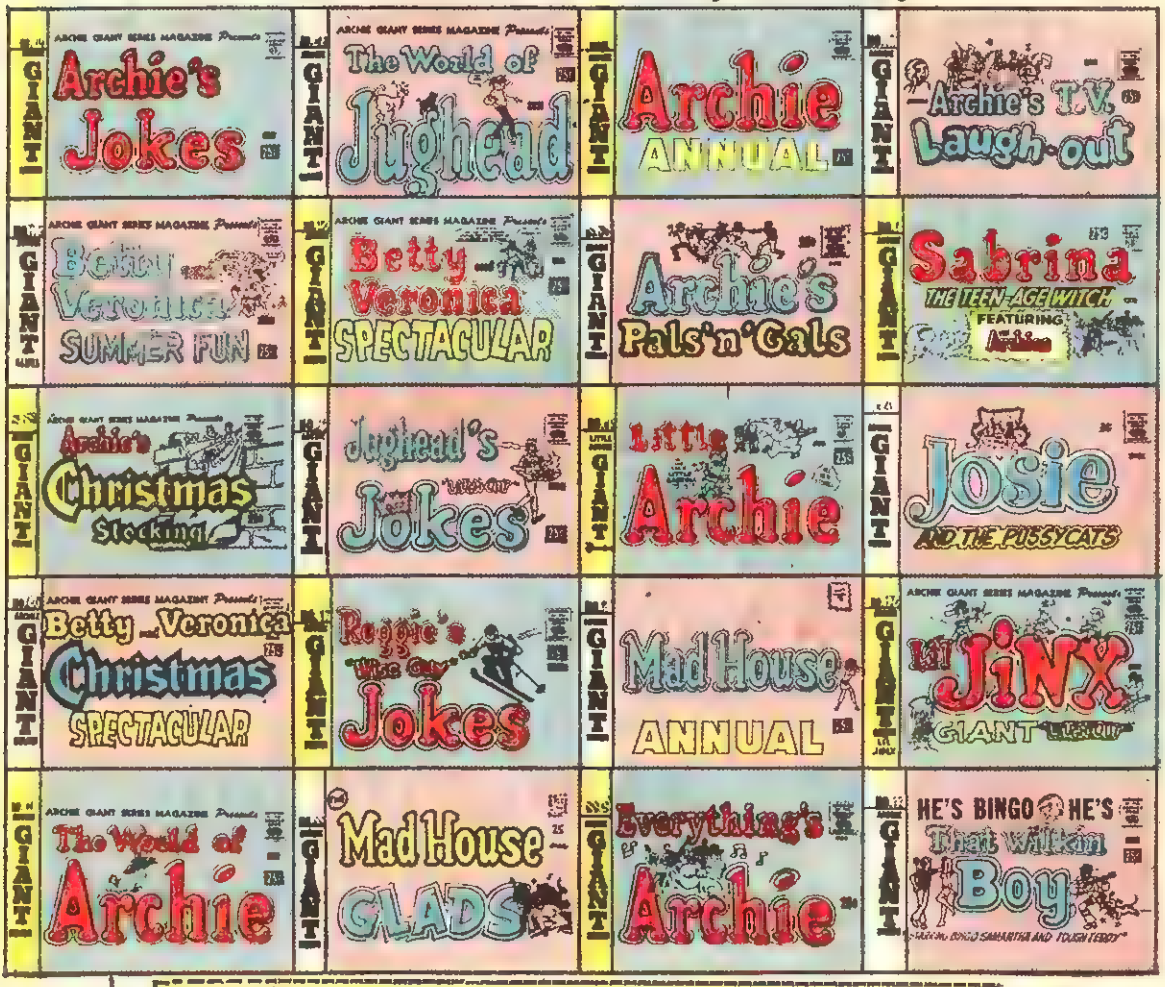
The Archies meet the Archies on Welch's jams and jelly glasses.

Hey kids, ask your mom to get you the complete set of six!

Archie reusable glasses from Welch's.

LI'L JINX
RUBBER FLUB!
ARE YOU READY FOR THE TEST TODAY, LI'L JINX?
YOU BET I'M PREPARED, CHARLEY HAWSE! I HAVE A RULER...
I HAVE ALL MY PENCILS SHARPENED!
I EVEN BOUGHT A NICKEL ERASER!
OH, I WOULD THINK A RUBBER ONE IS MUCH BETTER!
END

GET IN THE GROOVE FOR A GIANT FUN-IN!
FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25c for EACH TITLE checked below:

- [ ] ARCHIE ANNUAL # 24
- [ ] REGGIE'S WISE GUY JOKES # 24
- [ ] EVERYTHING'S ARCHIE # 25
- [ ] JUGHEAD'S JOKES # 33
- [ ] ARCHIE'S PALS 'N' GALS # 76
- [ ] LITTLE ARCHIE # 77
- [ ] MADHOUSE ANNUAL # 10
- [ ] ARCHIE'S T.V. LAUGHOUT # 17
- [ ] ARCHIE'S JOKES # 198
- [ ] THE WORLD OF ARCHIE # 208
- [ ] BETTY & VERONICA SUMMER FUN # 199
- [ ] THE WORLD OF JUGHEAD # 209
- [ ] ARCHIE'S CHRISTMAS STOCKING # 203
- [ ] BETTY & VERONICA CHRISTMAS SPECTACULAR # 204
- [ ] BETTY & VERONICA SPECTACULAR # 201
- [ ] LI'L JINX GIANT LAUGHOUT # 39
- [ ] SABRINA # 11
- [ ] THE MAD HOUSE GLADS # 87
- [ ] THAT WILKIN BOY # 22
- [ ] JOSIE AND THE PUSSYCATS # 68

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 3/73

MAIL FOR YOUR CHOICE TODAY!

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS!

OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New 1973 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1973 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW! Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling

BEST VALUES CO., COIN DEPT. D–16
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. D–16
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1973 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling

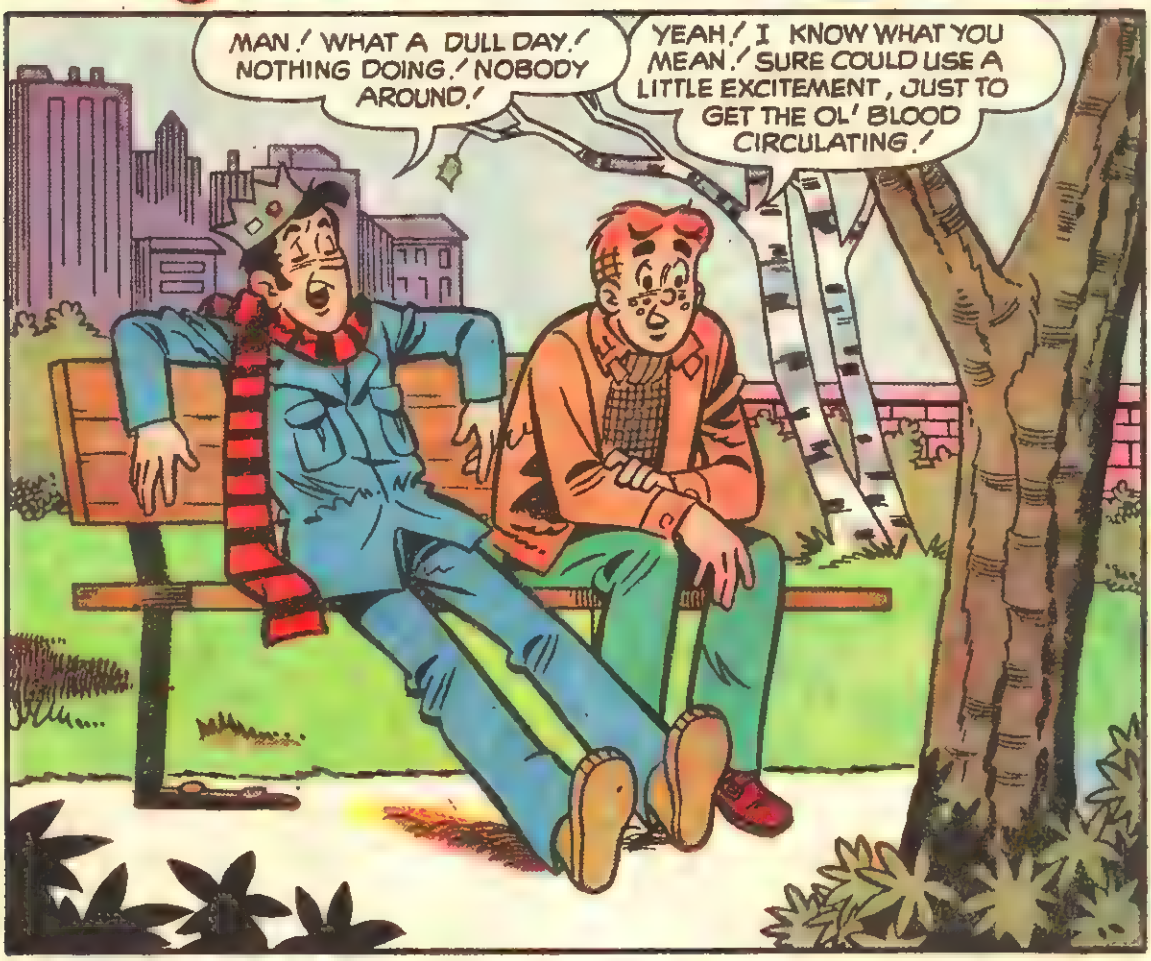
Name .....

Address .....

City ..... State .....

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE

Jughead in "THE CURE"

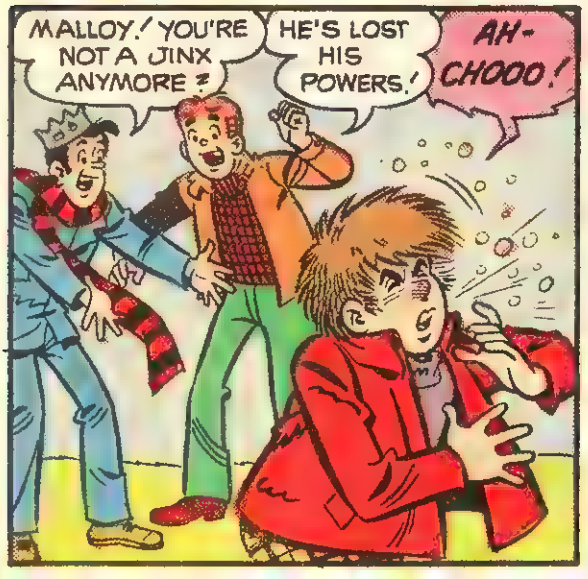

MAN! WHAT A DULL DAY! NOTHING DOING! NOBODY AROUND!
YEAH! I KNOW WHAT YOU MEAN! SURE COULD USE A LITTLE EXCITEMENT, JUST TO GET THE OL' BLOOD CIRCULATING!

NO SENSE RUNNIN', ARCH.! WE'RE DEAD!
GULP.! THIS IS IT.!

W-WHEN JINX MALLOY GETS THAT CLOSE TO ANYBODY, THERE'S NO ESCAPE.!
AH CHOO.!!

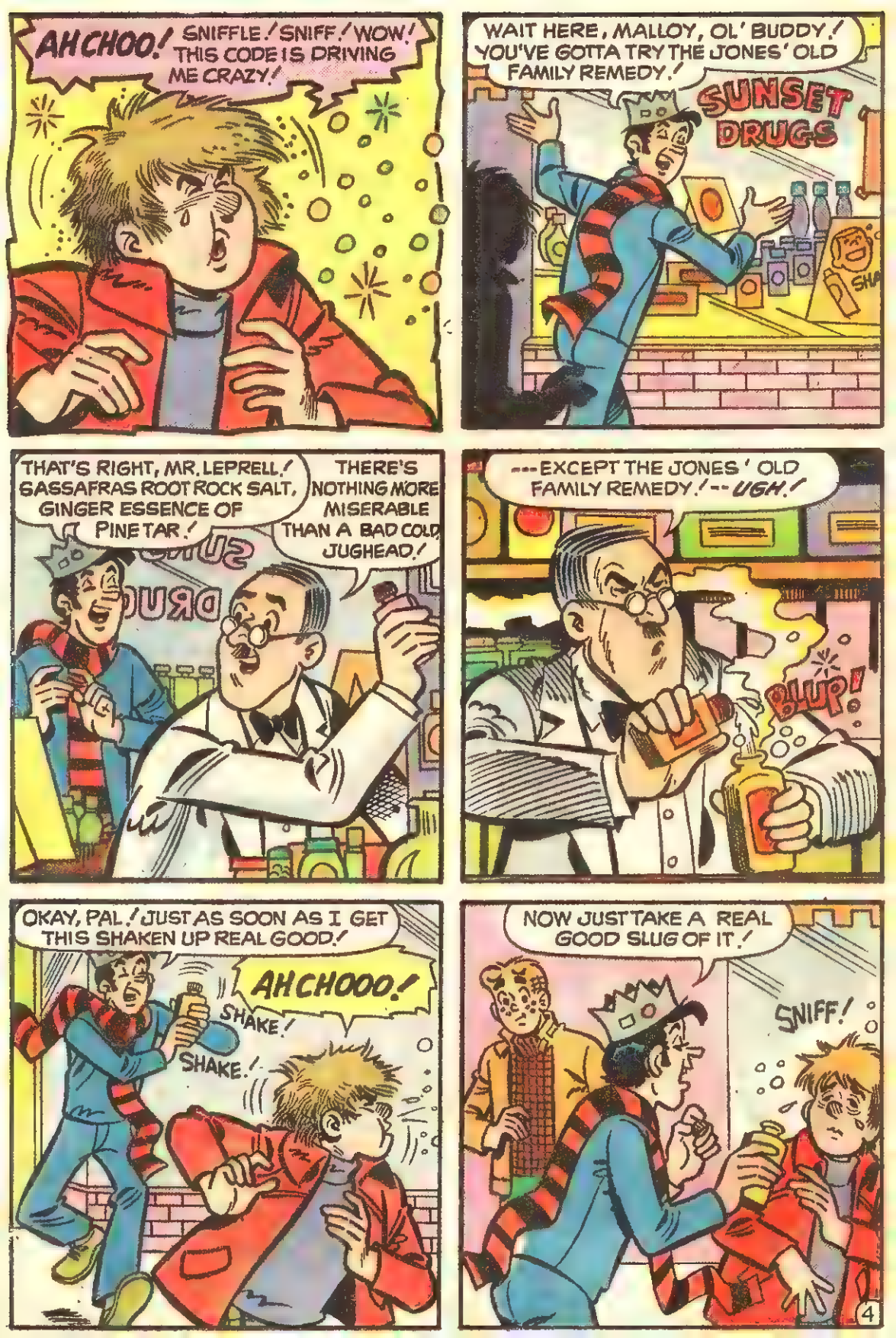
HEY, ARCH.! D-DO YOU NOTICE SOMETHIN'?
Y-YOU MEAN THAT WE'RE STILL ALIVE?

NOT EVEN A BROKEN BONE.!
IT'S A FIRST.!


MALLOY.! YOU'RE NOT A JINX ANYMORE?
HE'S LOST HIS POWERS.!
AH-CHOOO.!

HOW ABOUD THAD, HEY? I CAN ACTUALLY GED CLOSE TO PEOPLE WITH-OUD DESTROYIN' THEM.!
MAN.! THAT'S SOME COLD YOU GOT, JINXIE.!
2

YEAH! AIN'T ID A BEAUDY?
BUD YA DON'T HAFTA CALL ME "JINX" NO MORE!
GAK!
SNIFF!
WELL, IT'S GONNA TAKE A LITTLE TIME FOR THE NEWS TO GET AROUND!
AH CHOO!
IT'S KINDA SAD! ARCHIE AN' JUGHEAD WERE TWO OF MY FAVORITE GUYS!
MUST BE SOME KINDA SUICIDE PACT, I GUESS!
THIS IS THE FUTURE HOME OF AN
ARCHIE'S RESTAURAN
EEP! NO SENSE TRYING TO AVOID IT! JINX MALLOY JUST PASSED!
GRRROWL!
WELL, I'LL BE DARNED! HE'S LOSING HIS TOUCH!
ARF!
ZOOM!
3


AH CHOO! SNIFFLE! SNIFF! WOW! THIS CODE IS DRIVING ME CRAZY!
WAIT HERE, MALLOY, OL' BUDDY! YOU'VE GOTTA TRY THE JONES' OLD FAMILY REMEDY!
SUNSET DRUGS
THAT'S RIGHT, MR. LEPRELL! SASSAFRAS ROOT ROCK SALT, GINGER ESSENCE OF PINE TAR!
THERE'S NOTHING MORE MISERABLE THAN A BAD COLD, JUGHEAD!
---EXCEPT THE JONES' OLD FAMILY REMEDY!--UGH!
GLUP!
OKAY, PAL! JUST AS SOON AS I GET THIS SHAKEN UP REAL GOOD!
AH CHOOO!
SHAKE!
SHAKE!
NOW JUST TAKE A REAL GOOD SLUG OF IT!
SNIFF!
4

YOU GOTTA SWALLOW IT QUICK--- BEFORE YOU TASTE IT.!
GLUG! GLUG!
GLUCK! SCRAAAG!
ONK! ZONK!
HEY! THAT MISERABLE STUFF BLASTED THE COLD RIGHT OUT OF ME!
I'M MY OLD SELF AGAIN.!
GROAN.! HE'S RIGHT, PAL.! HE'S RIGHT.!
THANKS TO YOU.!
EEP!
RROAR!

Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)

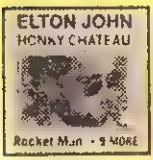
219477

221630

210179

216341

221424



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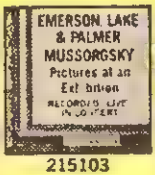

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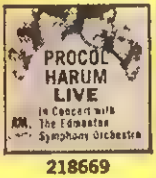

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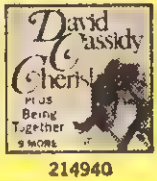

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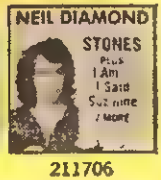


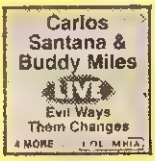
211706

hit records FOR ONLY $2.86

during the coming two years (you will have up to 300 records a month to choose from)

222125

222380



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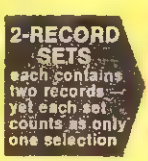

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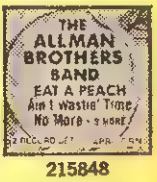


215848

Yes, it's true! — If you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86. In exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

- . . . **if you do not want any record** in any month, just return the selection card provided by the date specified
- . . . **if you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically
- . . . **if you want any of the other records offered,** just order them on the selection card and return it by the date specified
- . . . **and from time to time** we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club
a service of Columbia House Terre Haute, Indiana 47808

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records—I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☐ Teen Hits ☐ Jazz
☐ Country ☐ Broadway & Hollywood ☐ Classical

☐ Mr.
☐ Miss
☐ Mrs. (Please print) First Name Initial Last Name

Address

City

State Zip

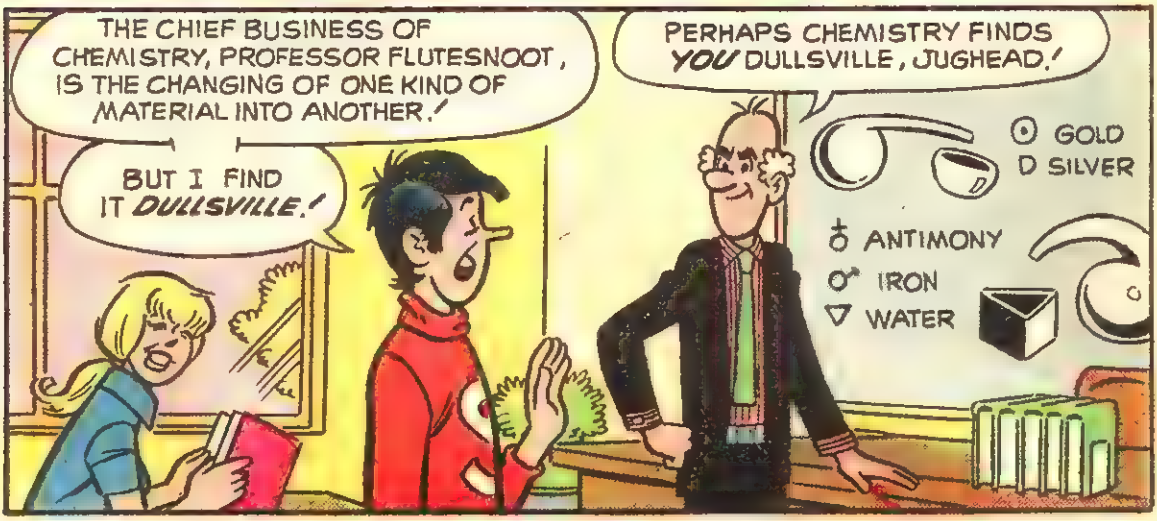
Do you have a telephone? (check one) ☐ YES ☐ NO

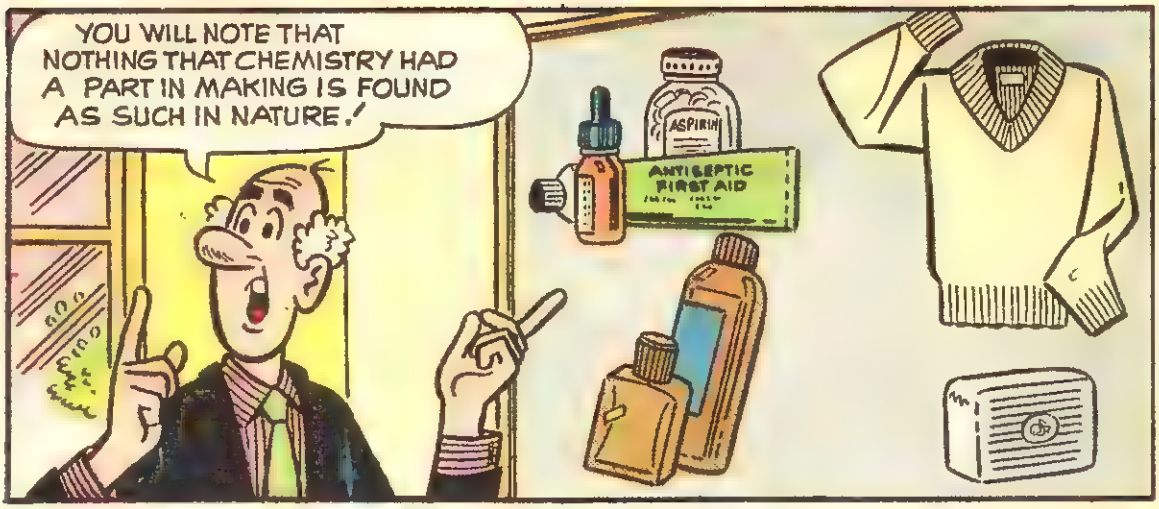
APO, FPO addresses: write for special offer

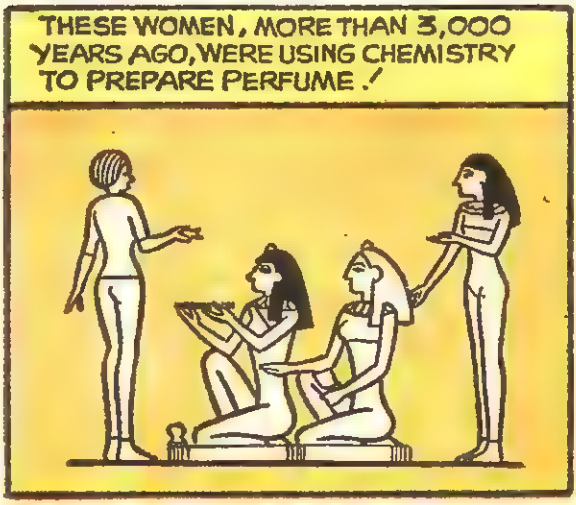
(BS-Z) EG3

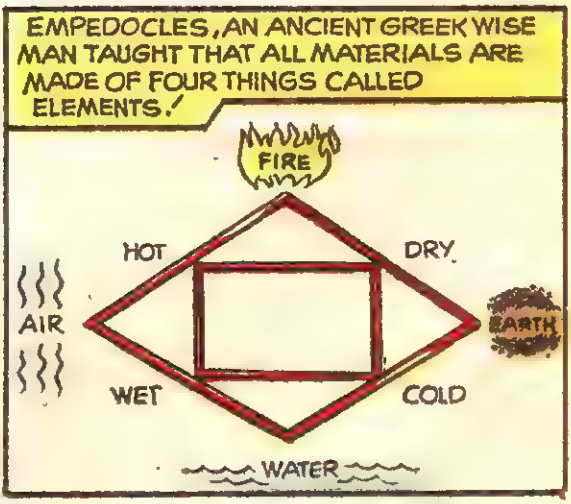
R36/F72

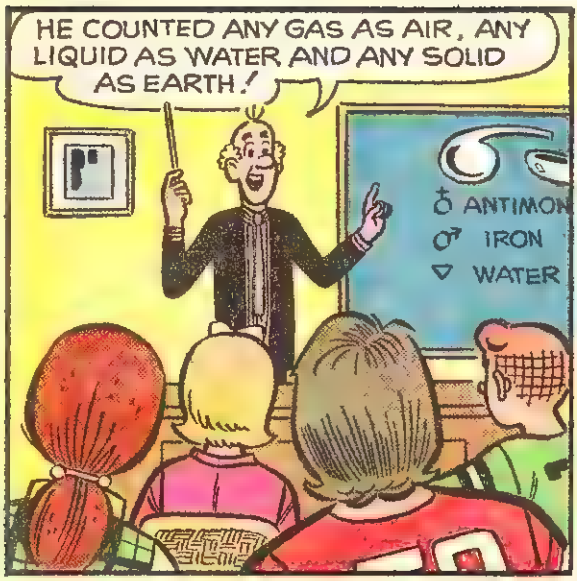
TEACH IN "WHO NEEDS GOLD"

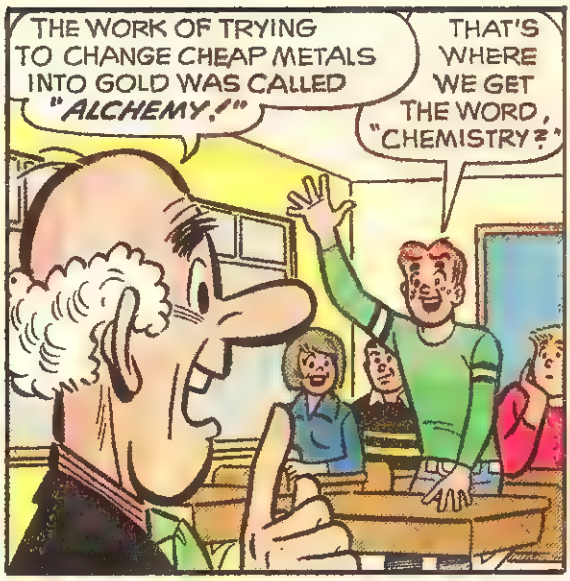

THE CHIEF BUSINESS OF CHEMISTRY, PROFESSOR FLUTESNOOT, IS THE CHANGING OF ONE KIND OF MATERIAL INTO ANOTHER.!
BUT I FIND IT DULLSVILLE.!
PERHAPS CHEMISTRY FINDS YOU DULLSVILLE, JUGHEAD.!
GOLD
SILVER
ANTIMONY
IRON
WATER

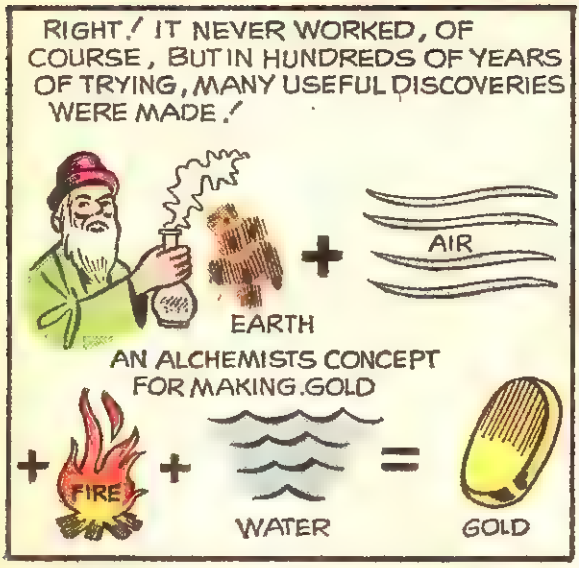


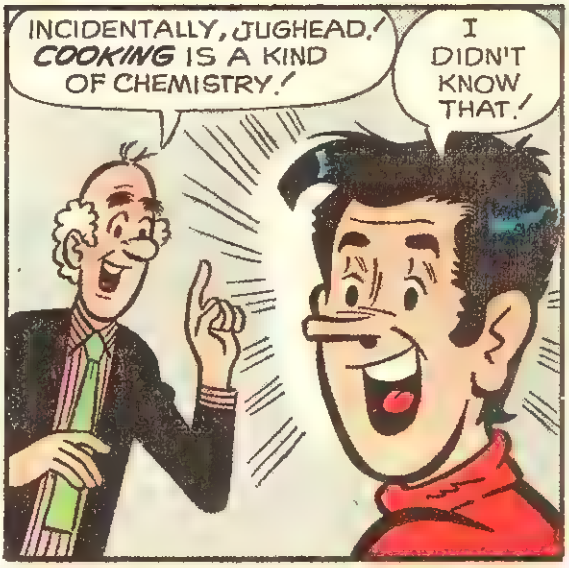


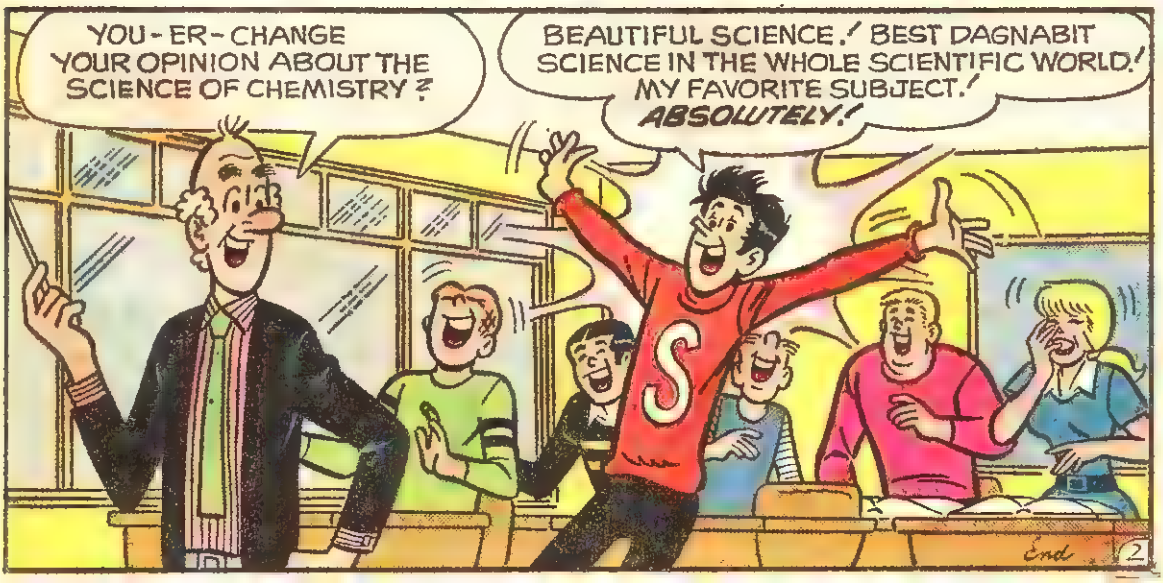



HE COUNTED ANY GAS AS AIR, ANY LIQUID AS WATER AND ANY SOLID AS EARTH!
♁ ANTIMON
♂ IRON
▽ WATER


THE WORK OF TRYING TO CHANGE CHEAP METALS INTO GOLD WAS CALLED "ALCHEMY!"
THAT'S WHERE WE GET THE WORD, "CHEMISTRY?"

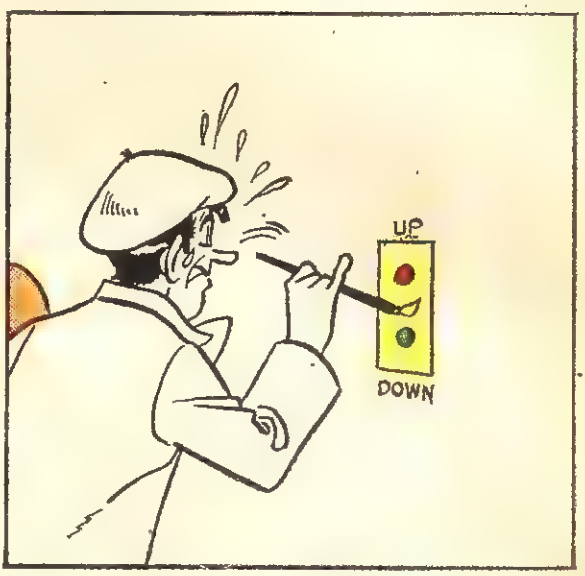

RIGHT! IT NEVER WORKED, OF COURSE, BUT IN HUNDREDS OF YEARS OF TRYING, MANY USEFUL DISCOVERIES WERE MADE!
AIR
EARTH
AN ALCHEMISTS CONCEPT FOR MAKING GOLD
FIRE
WATER
GOLD

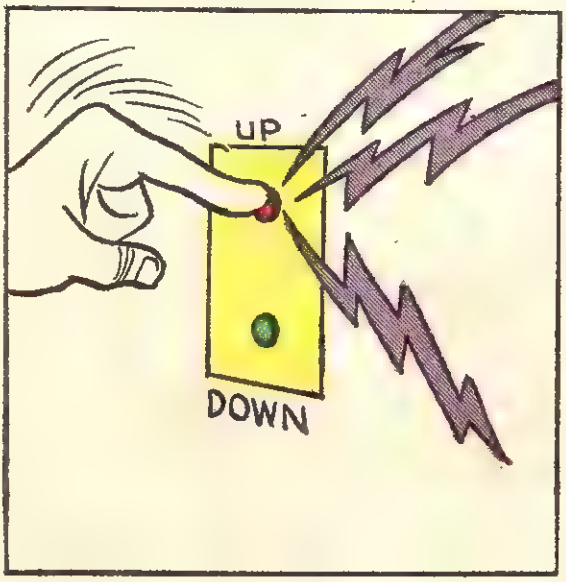

INCIDENTALLY, JUGHEAD, COOKING IS A KIND OF CHEMISTRY!
I DIDN'T KNOW THAT!

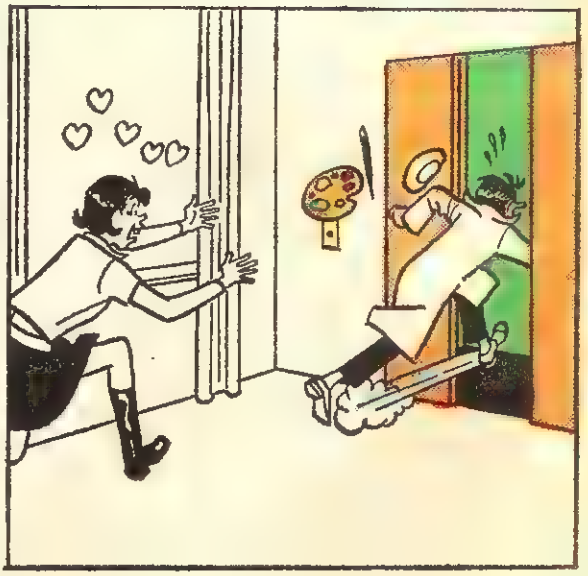

YOU-ER-CHANGE YOUR OPINION ABOUT THE SCIENCE OF CHEMISTRY?
BEAUTIFUL SCIENCE! BEST DAGNABIT SCIENCE IN THE WHOLE SCIENTIFIC WORLD! MY FAVORITE SUBJECT! ABSOLUTELY!
End
2

Jughead

Jipsy Doodles







SLAM!
UP
DOWN
UP
DOWN
END

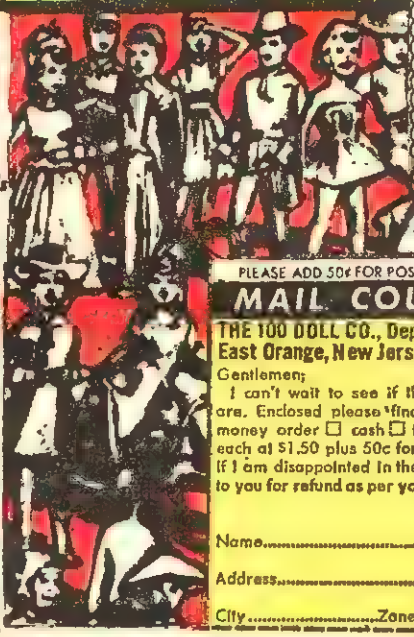
Jughead BITE DELIGHT

GOOD MORNING, DOCTOR!
WHAT'S WRONG, MRS. JONES?
IT'S MY SON! ALL HE DOES IS EAT! DAY AND NIGHT! ANYTHING AND EVERYTHING!
THAT'S NOT UNUSUAL FOR A TEEN-AGE BOY! I'M SURE IT'S NOTHING TO WORRY ABOUT!
WHY DON'T YOU WAIT OUTSIDE WHILE I EXAMINE HIM!
OPEN YOUR MOUTH WIDE!
CRUNCH
MRS. JONES, YOU'VE GOT A PROBLEM!
END

100 LITTLE DOLLS ALL FOR $1.50

Don't shake your head in disbelief! This is TRUE! For only 1½ CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1.50—1½ CENTS EACH!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.



The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.50 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 50 Dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension —Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each.

PLEASE ADD 50¢ FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 906, 160 Amherst Street
East Orange, New Jersey 07019

Gentlemen;

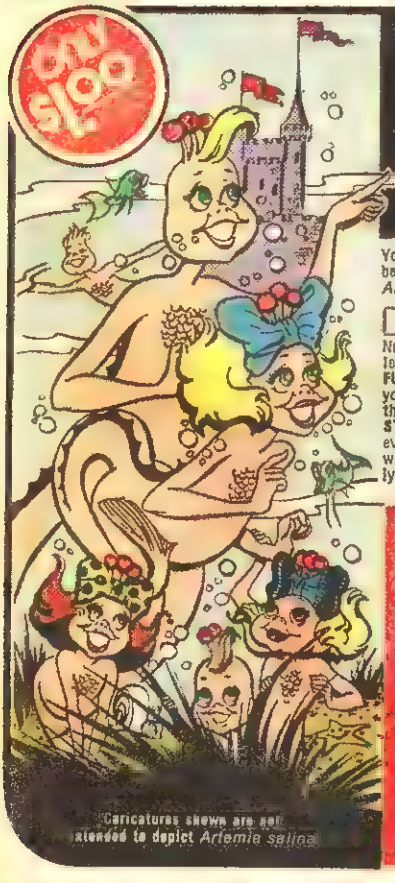
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... In check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $1.50 plus 50c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name.....

Address.....

City.....Zone.....State.....



Caricatures shown are not intended to depict *Artemia salina*

OWN A BOWLFULL OF HAPPINESS AMAZING LIVE

Sea-Monkeys®

The World's Only INSTANT LIVE PETS!

You'll gasp with **AMAZEMENT** when you see adorable baby Sea-Monkeys® *actually* being **BORN ALIVE** before your very eyes in just **ONE SECOND FLAT!** Sea-Monkeys®, a *unique* laboratory-developed variety of *Artemia salina*, are in fact, **SO EASY TO RAISE AS PETS**, even a six-year old can do so without help.

A THRILLING *LIVE SEA-CIRCUS* IN YOUR HOME!

Now **IMAGINE** a whole tumbling, happy circus of live scampering Sea-Monkeys®. Watching them harmlessly "clown around" in their bowl of water while they scoot and play provides an **ENDLESS** source of **FUN** and **LAUGHS** for you and your whole **FAMILY!** You can even *utterly astonish* your friends by making your Sea-Monkeys® appear to do **TRICKS** and **STUNTS** at **YOUR COMMAND!** So *absolutely* **FANTASTIC**, this *genuine* **NEW MIRACLE OF SCIENCE** has **EVEN** been **GRANTED** Patent #3,673,986 by the **UNITED STATES GOVERNMENT** itself! So **SURE** are **WE** that you'll **LOVE** your Sea-Monkeys® like no pets you've ever owned before, we send them with this **NO-RISK, MONEY-BACK GUARANTEE: You MUST be 100% HAPPY** with your Sea-Monkeys®, or **KEEP** the **FREE HANDBOOK** that we include with your order, and we'll promptly **REFUND EVERY PENNY YOU PAID!**

FREE!

UNCONDITIONALLY GUARANTEED!

Transcience Corporation Dept. 38B
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New York, New York 10010

I CAN HARDLY WAIT! Please send my Sea-Monkey® kit(s) and my FREE supplies and GUARANTEE. I must be 100% satisfied or you will refund my money. I enclose $1.00 plus 50¢ for postage and handling for each kit.

Send.....kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $.....

PLEASE PRINT CLEARLY

Name.....

Address.....Apt. No.....

City.....State.....Zip.....

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Archie CLUB NEWS

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 325 Fifth Ave., N.Y., N.Y. 10016

JUGHEAD NO. 214 MARCH MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
LESLIE GEER
c/o Lt. Col. Charles W. Geer
Hq. USEUCOM (MAD)
Apo. New York 09128

Dear Archie,

I would like to tell you my feelings about cigarettes and smoking. I think cigarettes are terrible! Just imagine all the people who have died of lung cancer. Think of the people who are dying right this minute!

Two years ago I saw a movie on cancer and how smoking damages your lungs. The movie showed how cancer grows in the body. It was horrible.

I hope some day you will get to see this movie. It could change your mind about smoking cigarettes.

SECOND PRIZE — $3.00

REPORTER
LAURIE PRZYBYLSKI
6304 Ross Ave.
Schofield, Wis. 54476

Dear Archie,

I am going to tell you about koala bears. A koala bear is a small animal with no tail. He has large, round, fluffy ears. He is also very plump. The koala bear only grows to be 2½ feet in length. He has two pouches on his cheeks and stores food in them.

Native to Australia, the koala bear lives in gum trees. Baby koala bears are less than an inch in length when born. The baby lives with his mother until he is about six months old. Koala bears live to be approximately 20 years old.

A koala bear's fur is used to make rugs. I hope you have enjoyed my letter on koala bears.

THIRD PRIZE — $2.00

REPORTER
GLORIA COLLIER
120 Armstrong Drive
Jacksonville, N.C. 28540

Dear Archie,

I have written to tell you about oceans. An ocean is a great body of water. The oceans cover more than 70% of the Earth's surface. The world is really one huge ocean broken here and there by islands that we call continents. The oceans are so vast that you could sail across one for days without seeing land. They are also deep. In some areas the bottom of the ocean lies more than six miles below the surface.

Seen from the top of a hill or from an airplane, the ocean seems calm and undisturbed, but the ocean is never still. There are always waves. Even on calm days, they lap gently against the land.

If you take a walk along the ocean shore, you see things like sea shells, starfish, bits of crabs, stones and pebbles. The waves have cast these things upon the shore.

Everyday changes take place in the shape of the waves and the slope of the beach.

FOURTH PRIZE — $1.00

REPORTER
JAMIE TAPPERDEN
Box 487
Geraldeen, Ontario, Canada

Dear Archie,

I have a hobby not many people of my age have. It is long distance running. Long distance running is running distances from 2 miles to the marathon 26 miles. I started about a year ago and have been in two races since then. The first was a midget ten mile with three runners including myself. I finished second. A month later I ran another race. This time it was the juvenile ten mile. There were 20 runners and I finished 17th. Everyday, except Saturday and Sunday, I train by running 2 to 5 miles, a schedule worked out by my track coach. It increases my endurance.

FIFTH PRIZE — $1.00

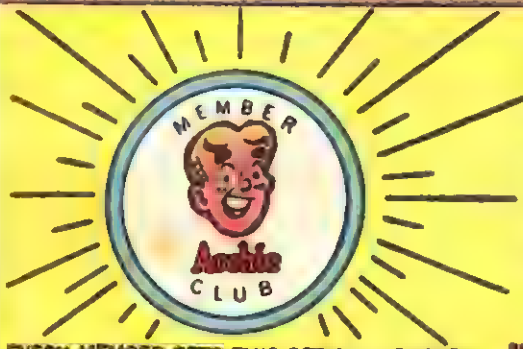
REPORTER
TRAVIS CHAPMAN
6418 S.E. 36th
Portland, Ore. 97202

Dear Archie,

Once when I went camping, I noticed that broken glass and old papers were all over the ground. I tried to be careful and avoid stepping on the glass, but a hole was covered by papers and I walked into it. I tripped and fell onto a piece of glass.

The glass cut my hand and I had to get seven stitches. I learned that pollution is a lot more than dirty air.

Since this has happened I have been picking up all the junk in my neighborhood. I don't want the same thing to happen to someone else.



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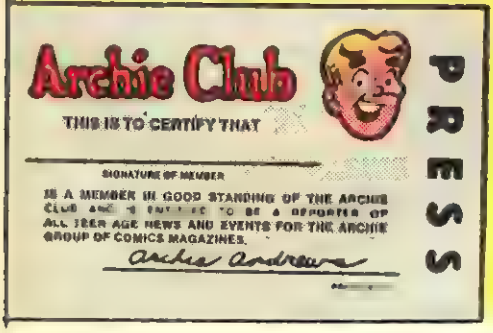
Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON


Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES.
Archie Andrews
PRESS

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to

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AMAZING $1 ART OFFER

4 Adorable Kitten Art Prints In Full Color For Your Home

ALL 4 FULL-COLOR ART PRINTS YOURS FOR ONLY $1

Imagine these adorable kittens in your own home. Everyone who sees these mischievous but irresistible kittens immediately falls in love with them. That's because the artist, Girard, has spent a lifetime capturing the irrepressible spirit of playful kittens and their never-ending comical antics. Anyone who has ever had the joy of watching kittens at play will appreciate these exceptionally delightful examples of their universal charm.

In order to show some of the artistic details of these full color art prints, we have shown one picture larger than the rest. Naturally all 4 art prints are the same size, each 9" x 11" printed on fine art stock with attractive white borders.

Unfortunately the small illustrations don't even begin to show the true magical colors of the actual art prints nor the superb artistry and details of the original paintings. Only when you see the actual prints in your own home will you appreciate their outstanding quality and beauty.

LIMITED EDITION! MAIL COUPON TODAY

The cost of all 4 full-color Kitten Prints is only $1.00 but the supply on hand is truly limited. To avoid disappointment, we urge you to mail the coupon today. Money-back guarantee if not delighted.

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Cadence-Castle Ltd.

Cadence-Castle, Ltd.
Art Division, GKP-3
89 Seventh Ave., New York, N.Y. 10011

Please send me all 4 full-color Kitten Prints for only $1.00 plus 10¢ postage on full money-back guarantee if I am not completely delighted.

Enclosed is $_____

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(PRINT CLEARLY)

Address_____

City_____

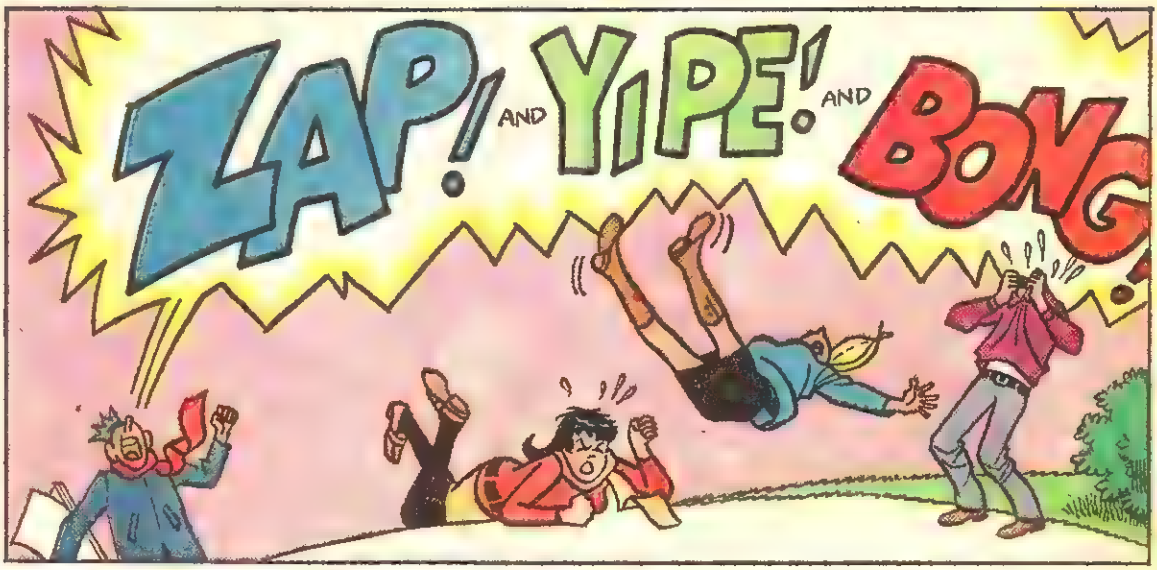
State_____ Zip_____

☐ SAVE! SPECIAL OFFER: Order 3 Sets of Kitten Prints for only $2.00. (You Save $1.30) Extra sets make wonderful gifts

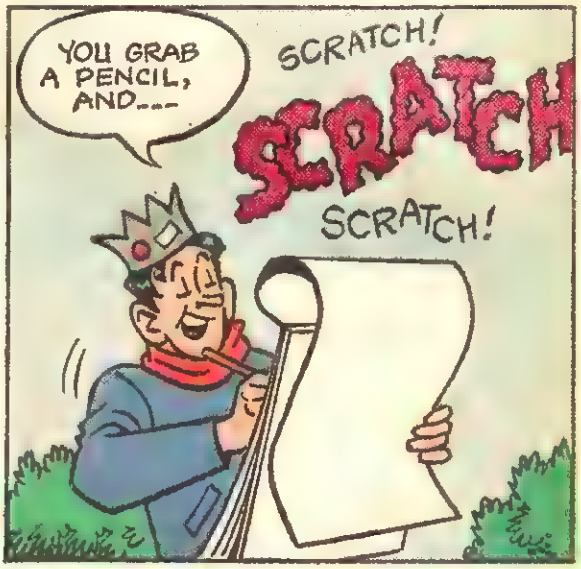
HE'S GOT MORE AMBITION THAN I GAVE HIM CREDIT FOR!
JUGHEAD, A CARTOONIST? UNBELIEVABLE! HE'S USUALLY SO... SO...
LAZY?
Jughead
SOUND OFF
YOU SAID IT- NOT ME!
WELL, HE'S FINALLY FOUND SOMETHING HE CAN GET HIS TEETH INTO!
WHAT DO YOU MEAN, "FINALLY?"

GETTING HIS TEETH INTO THINGS IS A WAY OF LIFE WITH THAT GLUTTON!
UH, MAYBE THAT WAS A BAD CHOICE OF WORDS! I JUST MEAN HE'S VERY ENTHUSIASTIC ABOUT BECOMING A CARTOONIST!
I STILL FIND IT UNBELIEVABLE!
I NEVER KNEW HE COULD EVEN DRAW A STRAIGHT LINE!
CARTOONISTS DON'T SPEND TOO MUCH TIME DRAWING STRAIGHT LINES!
HE'S REALLY ENJOYING IT, EH? FINDS IT INTERESTING?
HE'S GONE ALL OUT!
NEVER SAW HIM SO PSYCHED ABOUT SOMETHING HE COULDN'T EAT!
2

THERE HE IS, NOW!
HOW'S THE CARTOONING, JUG?
LIKE
WOW!
HEY! COOL IT! NOT SO LOUD!
OOPS! SORRY!
IT'S ALL PART OF THE CARTOONING GAME!
YOU'VE GOT TO THINK IN TERMS OF SOUNDS, LIKE ---
ZAM!
KEERASH!
YOW!


ZAP!
AND
YIPE!
AND
BONG!

YOU SIT DOWN AT THE OL' DRAWING BOARD.. AN IDEA HITS!
ZONK!


YOU GRAB A PENCIL, AND....
SCRATCH!
SCRATCH
SCRATCH!

IF IT'S FUNNY, AND MAKES YOU LAUGH....
HA! HA!
...YOU SEND IT OFF!

IF YOU'RE LUCKY, YOU GET A CHECK IN THE MAIL! YOU OPEN THE ENVELOPE, AND---
YIPPEE!
WHEE!
YOW!
QUICK! TO THE CHOKLIT SHOPPE!
I'LL GET RID OF THIS!
WHEW! IT COST HEAVY BREAD, BUT WE'VE GOT HIM BACK TO HIS FIRST LOVE!
IF WE JUST KEEP HIS MOUTH FULL, HE'LL FORGET IN NO TIME!
MY EARS ARE STILL RINGING!
END

GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69c EACH FOR 3 OR MORE

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8. Peace 9. Life Symbol 10. Pollution Skull 11. Black Is Beautiful 12. Cobra 13. Help! I Need Lovin' 14. Peace Slogan

15. Life Slogan 16. Peace Sergeant 17. Woodstock Dove 18. Soul Power 19. Olympic Drinker 20. Roadrunner 21. Wily Coyote

22. Eye Spy 23. STP 24. Budweiser 25. All American Patch 26. US Flag 27. Confederate Flag

28. Flash Gordon 29. Chopper 30. Skull and Crossbones 31. Ecology Peace Flag

32. Popeye 33. Felix 34. Happy Face 35. Beatle's Sgt. Pepper

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(Allow 2 to 4 Weeks For Delivery)

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3 or more, each 69¢

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Add 4% IN NEW YORK $
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$2 each. Buy 2 get one FREE.

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Baseball: The First 100 Years narrated by James Stewart—Curt Gowdy.

The King and Queen of country music sing their greatest hits in their own inimitable style.

Knock Three Times, Go Away Little Girl, The Nickel Song, Sweet and Innocent, I Think I Love You, Doesn't Somebody Want To Be Wanted, Yo-Yo.

The Lion Sleeps Tonight, It's Too Late, One Monkey Don't Stop No Show, Without You, Love the One You're With, Sweet City Woman, An Old Fashioned Love Song, Absolutely Right.

A new, space age process brings you stereo sound in a compact size album. **SEND TODAY!!**

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964 Third Ave., New York, N.Y. 10022

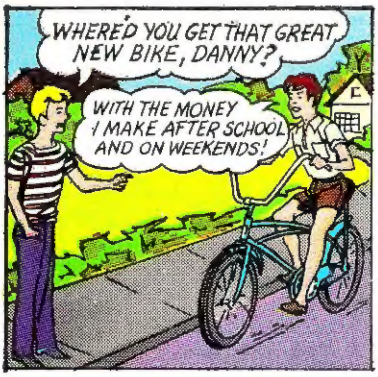
I enclose $2 for each album checked.
If I buy 2, I get one FREE.

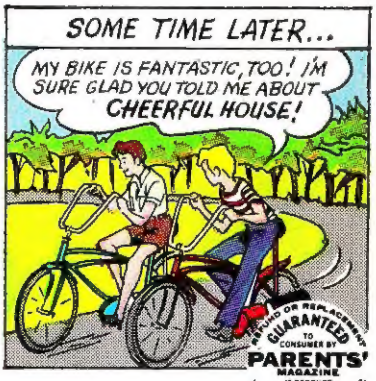
. . . .Baseball	. . . .Cash
. . . .'71 Rock	. . . .Bubble Gum

Name _____

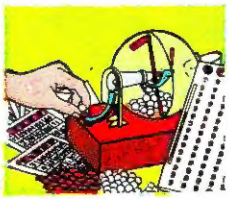
Address _____

City _____ State _____ Zip _____




SOME TIME LATER...
MY BIKE IS FANTASTIC, TOO! I'M SURE GLAD YOU TOLD ME ABOUT CHEERFUL HOUSE!
GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE
IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

Beautiful cards, magnetic photo albums, unusual bingo games, mini radios and more to make you profits galore while you please those you sell with all these marvelous gifts, greeting cards, household helps from all over the world.



KIDS! HERE'S THE FAST, FUN WAY TO EARN 25^{00}, 50^{00}, 100^{00} AND MORE FOR THAT BIKE, GUITAR, TRANSISTOR AND MAKE YOUR PARENTS PROUD.

Just show friends, relatives, neighbors, storekeepers—as thousands of other boys and girls are doing—famous CHEERFUL HOUSE Greeting Cards and catalogs of gifts and household helps and watch them buy from you! You'll be doing them a money-saving favor with these big values too.

Look: Sell only 1 box of our "Flowers-in-the-Round" cards and you've earned $1.00. Sell 10 boxes—$10.00. We send you all the card samples on approval for 30 day free trial Plus Free 64-page color catalog. So mail the coupon now, we even pay the postage for you. Great for your club! A terrific way to raise extra money for your treasury.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL HOUSE, DEPT. C-2
White Plains, New York 10606

DIVISION OF BEVIS INDUSTRIES INC. NEW YORK 10606

YES, RUSH MY ALL-OCCASION SAMPLE KIT

(Just mail the envelope coupon below. Take advantage of this exciting opportunity today and we'll even pay the postage.)

I want to make extra money. Please rush me immediately your all-occasion Greeting Card box assortments on approval for 30-day free trial plus FREE 64-page Full-Color Catalog of money-making Gifts and Cards. With these cards and samples, I will be able to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation. As a Cheerful Dealer, I will also continue to receive additional FREE catalogs, money-making literature, special offers PLUS seasonal samples on approval as they become available.

Fill in your name and address below—No stamp necessary

☐ Mr.
☐ Mrs.
☐ Miss _____ Please Print _____ APT. NO. _____

Address _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ➔ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL HOUSE
Westmoreland Avenue
White Plains, New York 10606
Dept. C-2